



Strategic Planning Discussion
September 29, 2011

Commissioners Present: Chair Phil Cox, Chair-Elect Christine A. Nelson, M.D., John Davis, Ray Chavez, Steve Bargeon, Maureen Bianco, and Cheryl L. Duerksen, Ph.D.

Staff Present: Executive Director Janet Hogan, Executive Assistant Rose Froyd, Program Officer Michele Morrow

1. Welcome and Call to Order: Chair Cox called the meeting to order at 9:05 a.m.
2. Public Comment: The Commission introduced themselves as well as staff and members of the public
3. Timed Item:

STRATEGIC PLANNING DISCUSSION

Paul Harder of Harder+Company facilitated the discussion.

Vision and Mission Statements

Based on the strategic planning meeting of September 8, 2011, the Vision and Mission Statements were revised to read:

Vision Statement: The children of Tulare County will thrive in safe supportive environments and enter school healthy and ready to learn so that they may grow into adulthood prepared to contribute as valued members of our community.

Mission Statement: First 5 Tulare County will enhance the early development of Tulare County's children by providing direct services, funding partner organizations and strengthening an integrated system of care serving children prenatally through age five and their families without regard to income.

Budget Expenditures

The Commission reviewed the charts on budgeted expenditures for 2011-2012 by Strategic Plan Area and Program Type.

Commissioner Chavez arrived at 9:30 a.m.

Primary Results

Primary Result I: Children will be mentally and physically healthy

Primary Result II: Children will be ready for school

Primary Result III: Families will have the knowledge and ability to promote their children's health and development

Primary Result IV: Services will be culturally appropriate, integrated, and collaborative

The Commission reviewed each of the four Primary Result Areas and the Objectives. They agreed the statements, as written, allow them to meet the needs of the community.

Priority Strategies

The Commission reviewed the following strategies.

1. Children's Health: accepted
2. School Readiness: update and delete reference to First 5 California
3. Family Resource Centers: accepted
4. Parent Education: accepted
5. Mental Health and Special Needs Early Screening and Treatment Services: change so that this is listed as number 2
6. Special Project Grants: accepted
7. Community Development: accepted
8. System Access, Integration, and Collaboration: accepted
9. Community Education: accepted
10. Capacity Building: punctuation correction
11. Advocacy: accepted

The Commission suggested that language be consistent, by stating the intent followed by activities. They agreed the strategies are worded so that the Commission may meet the needs of the community in a timely manner.

The discussion adjourned for break at 10:20 a.m.

The discussion was called to order at 10:35 a.m.

The Commission reviewed the Financial Resources and Funding Allocations (page 8 of the May 2011 Revision insert)

The following changes to the guideline were recommended:

Target Allocation Percentages by Primary Result

PRIMARY RESULT	ESTIMATED ALLOCATION LEVEL	
Children will be mentally and physically healthy	65%	55%
Children will be ready for school	20%	25%
Families will have the knowledge and ability to promote their children's development	14%	19%
Services will be culturally appropriate, integrated, and collaborative	1%	1%

Next Steps:

Janet reported these recommendations will be incorporated with those of the Advisory Committee for a draft that Paul Harder will review. Cancelling the November meeting will be recommended at the October meeting in order to prepare a clean draft to present to the Commission at a December meeting. Feedback and corrections will be brought back to the Commission in January for final approval along with an implementation plan and a request for proposal process for new programs to begin July 1st. Chair Cox requested that the draft be presented as early as possible for review before the December meeting.

4. Future Agenda

October 13, 2011, Regular Meeting

5. Adjourn: The Commission thanked Paul Harder and Chair Cox adjourned the meeting at 10:50 a.m.